

1. How does your product use or challenge conventions and how does it represent social groups or issues?

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I want my magazine to challenge gender expression and societal expectations. Traditionally, we nearly assign a gender to clothing, it's constricting to a lot of people and places emphasis on gender roles in a way that often goes unmentioned. I want to portray a change in gender expression and identity through my magazine. By using a more whimsical take on fashion, I hope to challenge the conventions attached to expression through fashion.

Ultimately, I want it to represent the LGBTQ+ community and how fashion is important to the community. A lot of nontraditional or out of trend styles could be attached to the community, along with anything that comes across as whimsical and odd. I want to showcase the beauty in diversity, in expression without limitation. I believe that idea encompasses the community, and I want that to be embraced.